



# Mahir Turan

Graphic Designer / Art Director



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**Website**

www.mahirturan.art

As a professional with more than 20 years of experience in corporate communications, brand management, visual communication, and creative content production, I have been involved throughout my career in communication projects that supported the growth objectives of brands operating across various industries. Projects that combined strategic thinking, creativity, and a results-oriented approach have been among the key building blocks of my professional development.

I view communication not merely as a tool for visibility, but as a strategic asset that strengthens corporate reputation and supports sustainable growth. With this perspective, I approach design, content, marketing, and communication as interconnected disciplines, placing great importance on building strong and lasting connections between organizational goals and stakeholder expectations.

One of my greatest sources of motivation throughout my career has been my curiosity for learning and continuous improvement. I closely follow evolving communication dynamics, emerging technologies, and innovative production methods, while placing particular emphasis on understanding the opportunities offered by artificial intelligence, digital transformation, and data-driven communication approaches, and integrating them into business processes.

I believe that the experience I have gained through projects of varying scales has enabled me to develop a broader perspective in planning, coordination, and process management. I am convinced that creativity delivers stronger outcomes when supported by the right strategy, effective teamwork, and disciplined execution. Therefore, I strive to focus not only on aesthetic outputs but also on measurable impact and sustainable success in communication initiatives.

In my spare time, I enjoy playing tennis and chess, and whenever possible, I travel to explore different countries and cultures. I believe that experiencing new geographies, diverse lifestyles, and cultural perspectives contributes significantly to the ability to view situations from a broader and more insightful perspective.

Yours Sincerely,  
**Mahir Turan**

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## Education

- 1995 - 1999 **International Relations**  
Dokuz Eylül University, Izmir
- 1991 - 1995 **Turkish & Mathematics**  
Mevlana High School, Istanbul, TR

## Courses

- 1999 **Institute Istanbul / ISMEK**  
Graphic & Web Design
- 1998 **Institute Istanbul / ISMEK**  
Computer Technologies
- 1997 **Institute Istanbul / ISMEK**  
Communication Skills

## Skills

PHOTOSHOP	80%	BLENDER	60%
ILLUSTRATOR	90%	FINAL CUT PRO	90%
INDESIGN	80%	AFTER EFFECTS	80%
n8n	80%	OFFICE	75%

## İlgi Alanları



Travel



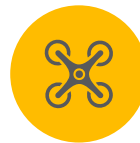
History



Tennis



Chess



Drone



Documentary

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## Professional Experience

2024 - 2025

BILGE GmbH,  
Frankfurt, DE

### Corporate Communications Director

I was responsible for developing and implementing the corporate communication strategies of Bilge GmbH. To strengthen the company's brand positioning in the European market, I managed corporate identity, media relations, digital communications, and marketing activities.

#### Key responsibilities included:

- Developed and implemented communication strategies to increase brand visibility across Germany and Europe,
- Managed campaigns, press releases, social media content, and digital marketing initiatives aimed at strengthening the company's corporate image,
- Collaborated closely with marketing, sales, and management teams to develop communication plans aligned with corporate objectives,
- Managed relationships with international clients and business partners, organizing meetings and corporate visits,
- Strengthened internal communication processes by improving the flow of information between departments,
- Planned and coordinated trade fairs, events, and promotional activities,
- Oversaw the corporate communications aspects of the company's operations in Germany, contributing to its market positioning and brand development.

This role contributed significantly to Bilge GmbH's growth objectives and brand awareness efforts across the European market.

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## Professional Experience

**2023 - 2024**

BILGE PERGOLA,  
Istanbul, TR

**Corporate Communications Director**

At Bilge Pergola, I work closely with the design team to develop visual concepts for websites, mobile applications, and marketing materials, managing the entire design process from concept development to final production. While ensuring that projects are completed on time and within budget, I collaborate closely with marketing, product development, and engineering teams to ensure that all designs align with corporate objectives and brand standards.

I present design concepts to clients and stakeholders, clearly communicating how each solution supports overall project goals and business objectives.

In addition, I lead the corporate communications, marketing, and sales teams; develop campaigns aimed at increasing export sales; manage international client relationships; coordinate overseas visits; implement initiatives to strengthen brand visibility in Germany; and conduct market research across Europe.

These responsibilities contribute directly to Bilge Pergola's international growth strategy and the development of a strong and consistent brand identity in global markets.

**2012 - 2023**

DAVINCI GRAFIK,  
Istanbul, TR

**Art Director**

At DaVinci Graphic Service, I develop concepts and designs for advertising campaigns across a wide range of products and services, creating visual solutions that effectively communicate clients' messages. I manage the creative process of commercial projects, designing brochures, catalogs, and various marketing materials.

I work closely with the sales team to develop supporting marketing assets and collaborate with product development teams to create designs that align with each client's brand identity and objectives.

As the founder of the company, I lead and mentor the design team, establish clear goals, and ensure that team members are able to utilize their skills and talents as effectively as possible.

**2008 - 2012**

DESIGNWELT AVANDEO  
Shanghai, China

**Junior Art Director**

**2002 - 2008**

İLETİŞİM BASIM YAYIN,  
Istanbul, TR

**Graphic Designer**